



2236 Hwy 49 Brooklyn, MS 39425
1-844-450-6200 | Fax: 601-450-4980
florida@jeffmartinauctioneers.com

Dear Vendor,

We are pleased to announce that Jeff Martin Auctioneers is joining the winter auction scene in Kissimmee, Florida. We are excited to be part of this arena, bringing our experience to an area that has held auctions since the mid-eighties. We have been fortunate to secure the Brown Ranch on Poinciana Blvd. for our auction site, allowing us to begin a new era of world class auctions at this location. We have been active in the auction industry for over 30 years, with a presence in multiple markets throughout the United States. Our company has had a desire to enter this arena since the early 1990s, and now that has become a reality. We will be conducting our **Inaugural Auction**, a three-day event scheduled for **Monday through Wednesday, Feb. 12th-14th, 2018**.

Our advertising campaign is already underway, with additional multi-channel promotion continuing to build up to the event. We have early commitments from over 300 consignors, selling construction equipment, logging equipment, farm equipment, trucks and trailers and other similar support items. With an expected crowd of thousands in attendance, your presence showcasing your products or services could be a huge opportunity for you to reach potential customers.

We invite you to participate as an exhibitor in this huge three-day event. We have a variety of open space and covered space options available for you to choose from, and each option includes mention in our sale day catalog. Additional advertising options are also available. Please refer to the enclosed application packet for rates, locations, and additional information.

Event space and advertising options are available on a first come, first served basis, and both are limited. Please complete the form and remit your payment to ensure the best option for you. If you have any questions, you can reach us at info@jeffmartinauctioneers.com or via phone at (601) 450 6200. Completed applications should be emailed to florida@jeffmartinauctioneers.com or faxed to 407-749-6516. Once we receive your completed application and payment, we will contact you to confirm your Exhibitor package details.

We thank you for your business and support over the years and invite you to participate with us as we show the world the way Jeff Martin Auctioneers does auctions at this incredible worldwide event at the **Brown Ranch in Kissimmee, Florida, February 12th-14th, 2018**.

Sincerely,

Jeff Martin

Jeff Martin 601-450-6200 (President) | Jason Stribling 706-499-2850 (GA/ FL) | John Murra 419-351-2324 (OH/ MI/ FL)
Patrick Valkenburg 601-549-4002 (MS/ TX/ AL/ Northwest FL/ LA) | Steve Ryals 601-528-9665 (MS/ AL)
Brian Jasper 601-278-5775 (North MS/ South AR/ Western TN) | Ryan Reed 515-505-2150 (IA / MO)
Matt Jackson 432-234-6038 (West TX) | Barron Oglesby 863-944-2516 (FL)

Come Experience Southern Hospitality the Jeff Martin Auctioneers Way

Jeff Martin Auctioneers, Inc. Auction Sale
February 12th-14th, 2018 Kissimmee, Fl
Exhibitor Agreement

The undersigned, _____, ("Exhibitor") hereby applies for the right to the use of Exhibitor Spaces as indicated on this application at the Jeff Martin Auctioneers, Inc. ("Auctioneer") Kissimmee, Florida Auction, to be held February 12th-14th, 2018 in Kissimmee, Florida.

1. Terms and Conditions: The following agreement constitutes the terms and conditions for Exhibitors. Any additions or changes to this agreement must be approved IN WRITING by the Exhibitor and Auctioneer.
2. Exhibit Location: Exhibit location(s) will be assigned based 1) on date completed Agreement and Payment is received by Jeff Martin Auctioneers, 2) proximity to competitors, and 3) discretion of event management. Registration is open from December 1, 2017 to January 29th 2018. Exhibitors registered prior to January 12th will be included in the auction day catalog.
3. Exhibit Fees: The Display Areas and associated fees are listed on the back of this form. Exhibitor must complete the Display Area form and remit payment with this application.
4. Insurance: The Exhibitor shall establish, maintain, and present proof of a comprehensive General Liability Policy with a per occurrence coverage limit of a minimum of \$1,000,000 naming Auctioneer as an additional insured. Exhibitor will provide proof of insurance prior to the delivery, set up or operation of any display or the use of any area covered by this agreement. Neither the management nor the Facility shall be responsible for loss or damages occurring to the exhibit or sustained by the Exhibitor from any cause.
5. Indemnification: Exhibitor shall indemnify and hold harmless Auctioneer, its management and the Facility from and against any and all claims of damages, losses or expenses including attorneys' fees arising of or resulting from the activities of the Exhibitor, or the officers, contractors, agents, or employees of the Exhibitor.
6. Responsibility: The Exhibitor assumes full responsibility for the transportation, construction, operation, and dismantling of its display booth(s). Arrangements for display set up and teardown must comply with the timeline set by Auctioneer.
7. Rules and Restrictions: The management reserves the right to restrict or remove exhibits, without refund, that are deemed by management as unsuitable or objectionable. This restriction applies, but is not limited to noise, persons, exhibits, or conduct that might be objectionable to the event participants. Exhibitor agrees to abide by the rules of the exhibit area found in the Exhibitor Rules (found in the Exhibitor Guide) and the directions of the Auction staff.
8. ALL EXHIBITS MUST COMPLY WITH APPLICABLE LOCAL, STATE, AND FEDERAL LAWS, REGULATIONS. Any and all City, County, State or Federal licenses, inspections or permits required by law of any Exhibitor in the operation of his or her display shall be obtained by the Exhibitor at his or her own expense prior to the beginning of the event.
9. Payment: This Application shall be accompanied by full payment of all amounts due. In the event the application is not accepted, such payment will be returned to the Exhibitor. If payment is made via credit or debit card online through www.jeffmartinauctioneers.com, payment shall be subject to a 3% service charge
10. Rights of Management: Management shall not be liable for damages or expense incurred by Exhibitors in the event the Auction is not held, interrupted or not held as scheduled. In the event of any Breach of this agreement by Jeff Martin Auctioneers, Exhibitor agrees that in no event shall the maximum liability of Jeff Martin Auctioneers exceed the Exhibitor fees paid.
11. Exhibitor Information:

Company name: _____ Telephone (____) _____
Contact name: _____ Cell Phone (____) _____
Address: _____
Email: _____

Exhibitor:

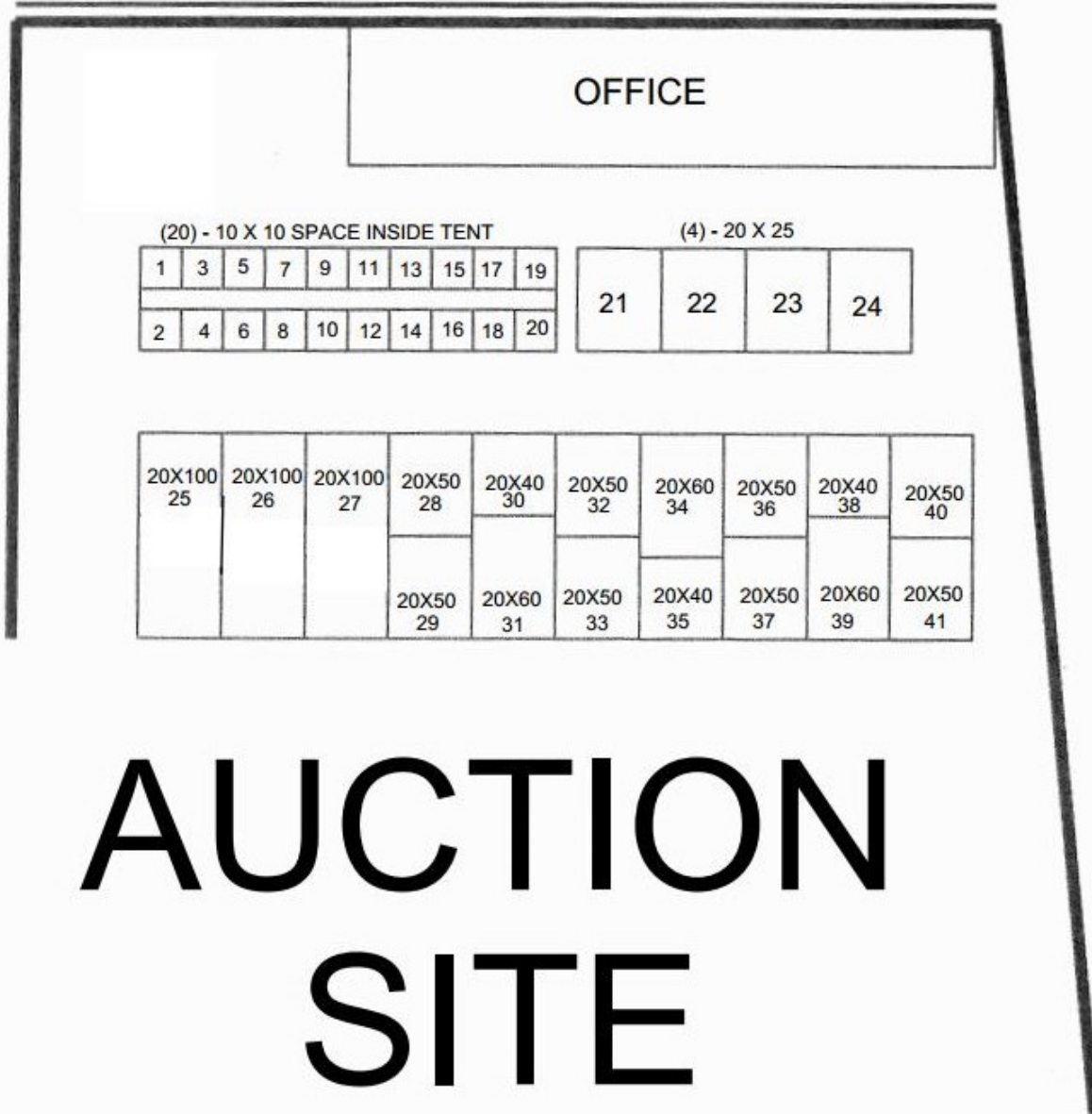
Authorized Signature: _____ Date: _____

Jeff Martin Auctioneers:

Authorized Signature: _____ Date: _____

Exhibitor Display Space Map

This map is for reference purposes only. The specific location for your display will be determined by Jeff martin Auctioneers, with a first confirmed (application and payment), first allotted basis. Should the space you desire be sold out, we will contact you to discuss other display options.



Exhibitor Rules:

1. Set Up: Booth set up will be allowed beginning Feb. 5th, 2018, during the hours of 8AM-5PM. Vendor will not set up its booth or drop off or remove any materials after 5PM.
2. Tear Down: Vendor will remove its booth as well as all materials equipment or other property from the site by February 20th. Any booth, materials, equipment or other property left on the premises after such time will become the property of Jeff Martin Auctioneers.
3. Event Dates: The Auction will be held February 12th – 14th 2018.
4. Hours: The auction site will open at 8 am each day and close at 5 PM. On auction days auction site will close at the completion of the last lot sold.
5. Staffing: All exhibitor personnel must be 18 or older.
6. Vehicle: Each exhibitor will be provided (in your exhibitor packet) 1 (one) vehicle pass allowing you to park your vehicle in the designated exhibitor parking area on auction site.
7. Access During Auction: We recommend having a staff member available at your booth during auction hours. Loading and unloading of booth space will be prohibited during auction hours.
8. Use Of Lights, Generators, Etc.: There will be no electricity provided by Auctioneer. Use of generators will be allowed only if vendors obtains and provides required local permits. Lights, sound equipment, etc., shall be operated at reasonable levels and shall not interfere with or disrupt other vendors or auction activities.
9. No Alcohol Policy: Alcohol **will not be** allowed on auction site or any illegal substance.
10. Code Of Conduct Policy: Good Decorum shall be used at all times. No profanity or objectionable material is allowed.
11. General Display Guidelines: Exhibitor will provide its own materials, equipment and labor necessary to set up its display and acknowledges that Jeff Martin Auctioneers will not provide any tools or equipment. Vendor agrees not to set up any booth or other display anywhere on the property other than in the location specified on the placement chart.
12. Flyers, Handouts, and Giveaways: Promotion material may be distributed at your vendor booth. No distribution of materials elsewhere on the auction site is allowed.
13. Vendors agree to comply with Auction Company Staff's instruction during this event.
14. Security: Auctioneer is not responsible for security over the Exhibitors booth area.

**Jeff Martin Auctioneers, Inc. Auction Sale
February 12th-14th, 2018 Kissimmee, FL
Advertising Agreement**

The undersigned, _____, ("Advertiser") hereby applies for inclusion of their advertising in the Jeff Martin Auctioneers, Inc. ("Auctioneer") Kissimmee, Florida Auction Day Catalog, to be published February 12th-14th, 2018 in Kissimmee, Florida.

1. **Terms and Conditions:** The following agreement constitutes the terms and conditions for Advertisers. Any additions or changes to this agreement must be approved IN WRITING by the Advertiser and Auctioneer. These terms and conditions shall apply to all advertisements submitted to Auctioneer. Advertisements submitted for publication shall not be deemed to have been accepted unless and until confirmed in writing by Auctioneer. By submitting an advertisement the advertiser agrees to be bound by these terms and conditions and advertising rates.
2. **Advertising Rates:** The advertising rates and the ad sizes chart are included with this form. The advertiser must complete the advertising form and remit payment with this application.
3. **Indemnification:** Advertiser shall indemnify and hold harmless Auctioneer, its management and the Facility from and against any and all claims of damages, losses or expenses including attorneys' fees arising of or resulting from the activities of the Advertiser, or the officers, contractors, agents, or employees of the Advertiser. Auctioneer cannot accept liability for any errors or omissions however caused by the advertiser.
4. The advertisers agree to indemnify Auctioneer and its management from and against any and all claims of damages, losses, expenses, including attorney's fees arising out of or in connection with any actual or potential infringement of a third parties intellectual property rights.
5. **Responsibility:** The Advertiser assumes full responsibility for supplying Auctioneer with artwork, by January 12th, and any other documentation necessary to be included in auction day catalog. Advertising materials must conform to Jeff Martin Auctioneers specifications.
6. **Rules and Restrictions:** The auctioneer reserves the right to refuse to publish advertisements, without refund, that are deemed by management as unsuitable for inclusion in our auction day catalog. All advertisements are accepted subject to available advertising space. Advertising inclusion and placement will be at the sole discretion of the auctioneer.
7. **Payment:** This Application shall be accompanied by full payment of all amounts due and final artwork by January 12th. In the event the application is not accepted, such payment will be returned to the Advertiser. If payment is made via credit or debit card online through www.jeffmartinauctioneers.com, payment shall be subject to a 3% service charge.
8. **Rights of Management:** Management shall not be liable for damages or expense incurred by Advertisers in the event the Auction is not held, interrupted or not held as scheduled. In the event of any Breach of this agreement by Auctioneer, Advertiser agrees that in no event shall the maximum liability of Auctioneer exceed the Advertiser fees paid.
9. **Advertiser Information:**

Company name: _____ Telephone (____) _____

Contact name: _____ Cell Phone (____) _____

Address: _____

Email: _____

Advertiser:

Authorized Signature: _____ Date: _____

Jeff Martin Auctioneers:

Authorized Signature: _____ Date: _____

Advertising Space(s)

QTY

Total

1 Full Page Ad @ \$400.00 ea.		\$
½ Page Ad @ \$300.00 ea.		\$
Business Card Ad @ \$200.00 ea.		\$
Total Due		\$

Page Layout:

Full Page: 4 x 10.75

½ Page: 4 x 5.375

Business Card: 3 x 2

*Note: Please attach a copy of your proposed artwork with this agreement. Email proposed artwork to Florida@jeffmartinauctioneers.com.